



FOR IMMEDIATE RELEASE

Favorite Disney Characters and World Class Illusions Combine in *Disney Live!* presents *Mickey's Magic Show*

Disney Magic Takes the Stage - Come Be Part of the Magic

Singapore (30 September 2013) – In a captivating combination, favourite Disney characters join a professional illusionist live on stage in a performance that will excite and delight children of all ages. *Disney Live!* presents *Mickey's Magic Show* brings audiences into a world where Disney magic takes on a whole new meaning. The performance tours Singapore from 26 November for a limited season at the Mastercard Theatres, Marina Bay Sands. Tickets are now on sale!

Disney Live! presents *Mickey's Magic Show* features the special magic from legendary Disney films, performed right before your eyes: Cinderella's rags turn into a beautiful ball gown in a split second; *Aladdin's* Princess Jasmine levitates into the air; and the enchanted dancing brooms in *Fantasia* help sweep Minnie off her feet. The Master Magician himself – Mickey Mouse – performs astonishing illusions along with Cinderella's Fairy Godmother, *Alice in Wonderland's* Mad Hatter, and professional illusionist Zak Williams. The magic is complimented by appearances from Disney princesses Belle and Snow White and Mickey's pals from Toontown — Minnie Mouse, Donald Duck and Goofy.

"This one-of-a-kind show gives parents and children the power to see magic everywhere," says Kenneth Feld, producer of the *Disney Live!* shows and producer of the most successful live illusion show of all time, *Siegfried & Roy*. "We take them on an inspirational journey with the Disney characters where they learn to find the magic within and all around them. At the same time, families will see world class illusions that will truly take their breath away."

The production values and stagecraft of *Disney Live!* presents *Mickey's Magic Show* make this an exceptional family show. Famed Illusion Designer Jim Steinmeyer, who has worked with leading magicians David Copperfield, Lance Burton and Siegfried & Roy, brings his more than 20 years of world-class experience to the illusions in the show, which include a dynamic sawing-in-half duet and an awe-inspiring levitation of Minnie set to blacklight.

In another astonishing magic act, illusionist Zak Williams levitates Princess Jasmine. The moment is pinnacled by a starry night sky, with a mood both mesmerizing and surreal. To

the tune of “A Whole New World,” Zak ultimately joins Jasmine in the air as they soar high above in harmony.

“In every show we do, we try to exceed audiences’ expectations,” says Director Jerry Bilik. “With the sheer magnitude of the illusions, we are able to take the audience to a place far beyond what they would ever imagine. From the moment the magic begins on stage, audiences will be in for a visual surprise as they take part in a unique Disney experience.”

Zak Williams’s interactive style as an illusionist adds another dimension to the show as he brings children up on stage to assist in the magic. Whether it’s making a Magician’s Apprentice tissue paper hat or inspecting a trunk for “The Fastest Escape in the World,” children in the audience have the opportunity to become part of the show.

No matter if they are on stage or in their seats, children are given an unforgettable experience as magician’s helpers in *Disney Live!* presents *Mickey’s Magic Show*. Amidst a show jam-packed with surprises and spectacle, audiences learn to find the magic inside as they take part in a revolutionary blend of captivating magic.

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TICKETING AND SHOW INFORMATION

26 Nov to 1 Dec 2013

Day/Times	VIP*	A Reserve*	B Reserve*	C Reserve*	D Reserve*
Tue - Fri: 3:00pm, 6:45pm	S\$115	S\$85	S\$65	S\$55	S\$35
Sat: 11am, 3:00pm & 6:45pm					
Sun: 11.30pm, 3pm, 6:30pm					

***Booking Fee of SGD\$3 applies per ticket**

FOR TICKET BOOKINGS:

THROUGH INTERNET:

www.BASEentertainmentasia.com or www.MarinaBaySands.com/Ticketing

BY PHONE: +65 6688 8826

BOOK IN PERSON AT:

Marina Bay Sands Box Offices (Museum, Theatres, SkyPark, Retail Mall and Hotel Tower 1 and 3 Lobby). For more information please log onto - www.MarinaBaySands.com

For exciting ticket package options including accommodation at Marina Bay Sands please visit: www.marinabaysands.com/packages. Corporate and Group Bookings are available via Showbiz. Email: corporate@showbizasia.com or call 6688 1029

About Feld Entertainment

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment’s productions have appeared in more than 70 countries on six continents and include *Ringling Bros. and Barnum & Bailey*[®], *Disney On Ice*, *Disney Live!*, *Advance Auto Parts Monster Jam*[®], *Monster Energy Supercross*, *AMSOIL Arenacross*, *Nuclear Cowboyz*[®], and *Marvel Universe Live*.

About BASE Entertainment

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston. Since their Asia office opened in Singapore in 2010 Base Entertainment has brought a wide array of live entertainment to Singapore’s Marina Bay Sands’ two theaters, including *Disney’s The Lion King*, *Riverdance*, *A R Rahman*, *Thriller Live*, *Music of Andrew Lloyd Webber*, *Cirque EloizeID*, *Bar at*

Buena Vista, and The Imperial Ice Stars productions of *Swan Lake on Ice* and more recently presented *WICKED*, Jersey Boys and *The Phantom of the Opera*.

Media contacts

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ABOUT MEDIACORP VIZ PRO INTERNATIONAL PTE LTD

MediaCorp VizPro International Pte Ltd specialises in show and event management and provides planning and consultancy services for MICE events and theme events. VizPro has presented many mega-scale productions ranging from musicals such as *Rocky Horror Show* (2011), *Pinocchio The Musical* (2010), *Menopause The Musical* (2009), Rodgers & Hammerstein's *Cinderella* (2009) and *Avenue Q* (2009); live family shows such as *Fan Yang's Gazillion Bubble Show* (2010 & 2011), *Barney* (2004, 2008, 2010), *Hi-5* (2006, 2007, 2009) and *Disney On Ice* and *Disney Live! Productions* (2000 to 2008) to Korean productions such as *Ballerina who loves B-boy* (2011), *Sachoom* (2010), *JUMP* (2009), *Break Out!* (2008 and 2009) to concerts including *Adam Cheng and Liza Wang "A New Era" Concert 2011*, *Sam Hui Live in Concert 2011*, *[Love! To Hebe] Music Showcase Live in Singapore 2011*, *2011 Show Encore World Live Tour*, *Show Luo 3D World Live Tour 2010*, *Jam Hsiao Mr. Rock World Tour 2010*, *Yoga Lin "Trick" 2009*, *Francis Yip & the NAFA Orchestra: A Valentine's Day Concert 2009*, *Angela Chang's Live @ Singapore 2008*; *Adam Cheng and the Singapore Chinese Orchestra 2008*; *Show Luo Show on Stage Concert 2007*; *Jolin Tsai's Dancing Diva Concert 2007*; *Sandy Lam 2006 World Tour*, *Stefanie Sun Live in Concert 2006* and more. Exhibitions organised include *Alive Gallery* (2010), *CSI: The Experience* (2010 to 2011) and *Body Worlds* (2009 to 2010).

VizPro is also a proud supporter of local talents, having produced stand-up comedies like *Hossan Live!* and *Kumar: Not Guilty*. It has also co-presented the 2007 sold-out run of *The Pillowman*. Other productions include the restaging of noteworthy productions such as *Forbidden City: Portrait of an Empress*, *Twist of Fate* and *Snow Queen*. VizPro organized many successful MICE events namely, *SPORE-Sinomem International Varsity Debate 2010*, *China Singapore IN-Concert 2010*, *Curious Tots* and promotional events for *Shanghai World Expo 2010*.

MediaCorp VizPro International Pte Ltd is a MediaCorp enterprise. MediaCorp is Singapore's leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, movies, digital and out-of-home media. MediaCorp has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil), including online classifieds, Internet TV-on-demand and High Definition TV broadcast. Winner of numerous international awards and accolades including Asia Television's Broadcaster of the Year, MediaCorp's vision is to become Asia's top media company, delivering valued content to the world.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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